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**MEDIA CONTACTS:**

David Wood (703.635.0577)  
Buffalo.Agency  
[dwood@buffalo.agency](mailto:dwood@buffalo.agency)

Kira Jones (703.940.3599)  
Buffalo.Agency  
[kjones@buffalo.agency](mailto:kjones@buffalo.agency)  
[www.Buffalo.Agency](http://www.Buffalo.Agency)

**Carr Golf to Host Donald Ross Invitational Tournament at Scotland's Royal Dornoch**

***Donald Ross Sportswear to Sponsor Inaugural Event***

**(DUBLIN, Ireland)** – [Carr Golf](#) – Ireland and Scotland's premier provider of unforgettable golf vacations – will hold the inaugural Donald Ross Invitational Tournament at Scotland's celebrated Royal Dornoch Golf Club, Oct. 8 – 12.

The event will be sponsored by [Donald Ross Sportswear](#), the premier men's traditionally styled performance golf apparel company. Donald Ross Sportswear is founded upon the core values and principles of Donald J Ross, one of the most celebrated golf course architects in history.

Born in 1872 in the town of Dornoch alongside the North Sea, Ross immigrated to America in 1899 and became known as the "Father of U.S. Golf Course Architecture." He developed his passion for golf playing on Royal Dornoch as a boy. Admired as one of the finest links-style layouts in the world, its natural seaside routing and use of raised putting surfaces was a major influence on his roughly 400 design projects.

Starting at \$3,560 per person (at the current exchange rate for 2,750 GBP), the [two-person team competition](#) celebrating the life and work of Ross includes three rounds at Royal Dornoch. In addition, a practice round at nearby Brora Golf Club, home of the James Braid Golfing Society is also included.

This golf pilgrimage to Dornoch also features four nights' luxury accommodations, welcome reception and dinner, daily breakfast and lunch, gala dinner and prize ceremony, premium gift bags and souvenirs, entertainment, airport transfers, local transportation, and concierge service both pre-trip and during the event. Guest speakers include noted golf architecture writer Bradley Klein, author of "Discovering Donald Ross" and winner of the Donald Ross Award.

"Royal Dornoch is the ideal location to celebrate the genius and memory of Donald Ross on the course where he learned to love the game that would shape his life," says Marty Carr, Executive Chairman of Carr Golf. "We're thrilled to partner with Donald Ross Sportswear and we invite you to journey with us to idyllic northern Scotland and play one of the world's most treasured courses."

"We're honored to team up with the wonderful folks at Carr Golf for this inaugural event celebrating the legacy of our company's namesake," says Rob Stein, CEO and President of Donald Ross Sportswear.

“Dornoch is a special spot on the globe and the celebrated birthplace of one of the true giants in the history of golf.”

Ross' world-class designs include Pinehurst No. 2, Aronimink Golf Club, East Lake Golf Club, Seminole Golf Club, Oak Hill Country Club, Inverness Club and Oakland Hills Country Club. Over 100 U.S. national championships have been played on his courses. Donald J. Ross was a founding member and first president of the American Society of Golf Course Architects and admitted to the World Golf Hall of Fame in 1977.

### **About Carr Golf Travel**

For nearly three decades, Ireland-based Carr Golf Travel has built its impeccable reputation on creating the ultimate golf escapes to exceptional courses in Ireland and Scotland like Ballybunion, Royal County Down, Royal Portrush, Waterville, The Old Course at St. Andrews, and Turnberry. Deeply passionate about the game's history and traditions, the family-owned company creates, plans and implements customized and unique itineraries that include tee times, luxury accommodations, transportation, sightseeing, fine dining, caddies and anything else needed for stress-free, unforgettable golf vacations and memories.

Joe Carr, the company's late founder, was one of Ireland's greatest golf heroes with over 40 championship victories including three British Amateur titles. He was the recipient of the Bobby Jones Award (1961), Walter Hagen Award (1967), and played in three Masters Tournaments at Augusta National. In 1991, he was the first Irishman to be honored with Captaincy of the Royal & Ancient and in 2007 he was the first Irishman to be inducted into the World Golf Hall of Fame.

Today, Joe's son, Marty, operates the business as executive chairman. His brother Roddy is also actively involved. Named winner of Golf Digest's Editors' Choice Award for "Best Tour Operator" in 2016 and 2017, Carr Golf Travel hosts numerous prestigious annual events including the World Invitational Father & Son Tournament, Invitational Father & Daughter Tournament and a number of Invitational Links Pro-Am tournaments in both Northern Ireland and Ireland's southwest. Moreover, the company is at the forefront of corporate event implementation, as well as developing itineraries built around the Ryder Cup, Solheim Cup, College football and NFL games held at London's Wembley Stadium.

For more information on Carr Golf: [www.carrgolf.com](http://www.carrgolf.com), 1.855.617.5701 (U.S. toll free) or +353.1.822 6662.

### **About Donald Ross Sportswear**

Established in 2008, Donald Ross Sportswear is the premier men's performance golf apparel producer. Founded upon the values and principles of golf course architect, Donald J. Ross, the company develops traditionally styled garments enhanced with modern performance fabrics. Distributing exclusively to the most elite and renown golf clubs and resorts, Donald Ross maintains a controlled growth strategy with an emphasis on delivering top quality product and service to their green grass accounts. Having expanded to over 1,000 national accounts and growing accounts abroad, the company continues to establish their unique presence in the golf apparel industry.

For more information on Donald Ross Sportswear: [DonaldRoss.com](http://DonaldRoss.com)